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## Default Question Block

### *Information Sheet for Participation in a Research Study*

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Title of Study: Cute Sticker Use in Text Messaging

You are invited to participate in a research study. This form includes information about the study and contact information if you have any questions.

I am a graduate student at the University of Connecticut, and I am conducting this survey as part of my course work.

The purpose of this research study is to examine the psychological and cultural factors that contribute to U.S. and Chinese college students' sticker use behaviors in text messaging. Your participation in this study will require you to complete an online survey asking about your most frequently used text messenger, sticker use frequency, attitudes towards certain stickers, gender beliefs, personality traits, and demographics.

This study should take approximately 15 minutes of your time. Your participation will be anonymous. You will not be paid for being in this study. However, you will be given five points by your course instructor as a compensation for your participation. After you complete the survey, you will be directed to a separate link where you will enter your student ID and name. Your information is not connected in any way to your survey responses. You will not be contacted again in the future.

We do not anticipate any risks from completing the survey. You may not benefit from this research. However, your participation may help increase knowledge about U.S. and Chinese college students' use of graphical icons and social media behaviors.

We will do our best to protect the confidentiality of the information we gather from you but we cannot guarantee 100% confidentiality. Your confidentiality will be maintained to the degree permitted by the technology used. Specifically, no guarantees can be made regarding the interception of data sent via the Internet by any third parties.

You do not have to be in this study if you do not want to be. You do not have to answer any question that you do not want to answer for any reason. We will be happy to answer any questions you have about this study. If you have further questions about this project or if you have a research-related problem, you may contact *Dongdong Yang* at [dongdong.yang@uconn.edu](mailto:dongdong.yang@uconn.edu) or *Dr. Shardé M. Davis* at [sharde.davis@uconn.edu](mailto:sharde.davis@uconn.edu).

If you have any questions about your rights as a research participant, you may contact the University of Connecticut Institutional Review Board (IRB) at 860-486-8802. The IRB is a group of people who review research studies to protect the rights and welfare of research participants.

***Please print out a copy of this information sheet for your records.***

***If you agree with the terms described above and decide to participate in the study, please click the next button to express your consent and to continue.***

Thank you.

Do you use any messaging (e.g., phone texting, WhatsApp, Snapchat, Skype, Telegram, Signal, Facebook Messenger, QQ, Line, WeChat, etc.)?

- Yes  
 No

Stickers are a graphical expression for conveying emotional states, attitudes, and opinions on messaging applications for smartphones. Stickers are larger than emoticons [examples of emoticons are :) ;) ^\_^ ] or emojis [examples of emojis are 😊 😜 😬], and are typically fully illustrated characters and may include short text with the image. Stickers can be moving or static; they can feature cartoon characters, real-life scenes, or combination of both real-life and cartoon elements.

Do you use stickers?

- Yes  
 No

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Which messenger do you use most frequently?

- Phone texting app
- WhatsApp
- Snapchat
- Skype
- Telegram
- Signal
- Facebook Messenger
- QQ
- Line
- WeChat
- Other

Thinking of that messenger you selected above, how much time per day do you spend messages using that messenger on average?

- Less than 15 minutes per day
- 15-29 minutes per day
- 30-59 minutes per day
- At least 1 hour per day, but less than 2 hours
- At least 2 hours per day, but less than 3 hours
- At least 3 hours per day, but less than 4 hours
- At least 4 hours per day, but less than 5 hours
- More than 5 hours per day
- No response

For each item below, please indicate how you feel overall about the following statements:

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree	No response
1. It is disrespectful to swear in the presence of a lady.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. The initiative in courtship should usually come from the man.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Women should have as much sexual freedom as men.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree	No response
4. Women with children should not work outside the home if they don't have to financially.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. The husband should be regarded as the legal representative of the family group in all matters of law.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Except perhaps in very special circumstances, a man should never allow a woman to pay the taxi, buy the tickets, or pay the check.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7. Men should continue to show courtesies to women such as holding open the door or helping them on with their coats.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. It is ridiculous for a man to sew clothes.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9. Women should be concerned with their duties of childbearing and housekeeping, rather than with the desires for professional and business careers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
10. Swearing and obscenity is more repulsive in the speech of a woman than a man.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Cute means “attractive or pretty especially in a childish, youthful, or delicate way.” There are cute stickers that feature cartoons, pets, babies, food, etc. Cute stickers include but are not limited to the following examples:

**Cute animated cartoon stickers:**



**Cute animated real-life scenes stickers:**



**Cute animated cartoon + real-life scene stickers:**



**Cute static real-life scene stickers:**



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For each item below, please indicate your frequency of sticker use for each of the following statements:

- Never
- Almost Never
- Seldom
- Sometimes
- Fairly Often
- Very Often
- Always
- No response

	Never	Almost Never	Seldom	Sometimes	Fairly Often	Very Often	Always	No response
1. How often do you use <b>cute</b> stickers on your most frequently used messenger?	<input type="radio"/>							
2. How many <b>cute</b> stickers do you have on your most frequently used messenger?	<input type="radio"/>							
3. How many <b>static cute</b> stickers do you use on your most frequently used messenger?	<input type="radio"/>							
4. How many <b>animated cute</b> stickers do you use on your most frequently used messenger?	<input type="radio"/>							
5. How many <b>cute cartoon</b> stickers do you use on your most frequently used messenger?	<input type="radio"/>							
6. How many <b>cute real-life scenes</b> stickers do you use on your most frequently used messenger?	<input type="radio"/>							
7. How many <b>cute cartoon + real-life scenes combo</b> stickers do you use on your most frequently used messenger?	<input type="radio"/>							

For each item below, please indicate how you feel overall about the following statements:

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree	No response
1. Using <b>cute</b> stickers is part of my everyday activity on my most frequently used messenger	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. I am proud to tell people I like using <b>cute</b> stickers on messengers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Using <b>cute</b> stickers has become part of my daily routine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree	No response
4. Please select disagree for this question to ensure the form is working properly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. I feel communication is missing something when I cannot use <b>cute</b> stickers on my most frequently used messenger	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. I feel happy when people like the <b>cute</b> stickers I share on messengers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7. I would be sad if I cannot use <b>cute</b> stickers on my most frequently used messenger	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

For each item below, please indicate how you feel overall about the following statements:

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree	No response
1. It is easy to use cute stickers on my most frequently used messenger.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. There are many cute stickers on my most frequently used messenger to choose from.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. I can easily find the most appropriate cute stickers I want to send to others on my most frequently used messenger.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. Cute stickers are understandable.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. I find cute stickers to be easy to add or save to my device.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Using cute stickers allows me to communicate on the messenger more quickly.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree	No response
7. Using cute stickers improves my communication performance.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. Using cute stickers allows me to express myself on the messenger more clearly.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree	No response
9. Using cute stickers makes online communication easier.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
10. I find cute stickers useful in my online communication.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11. Cute stickers help me develop my communication style.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
12. I often do "my own thing."	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
13. One should live one's life independently of others.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
14. I like my privacy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
15. I prefer to be direct and forthright when discussing with people.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
16. I am a unique individual.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree	No response
17. What happens to me is my own doing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
18. When I succeed, it is usually because of my abilities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
19. I enjoy being unique and different from others in many ways.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
20. The well-being of my classmates is important to me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
21. If a classmate gets a prize, I would feel proud.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree	No response
22. If a relative were in financial difficulty, I would help within my means.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
23. It is important to maintain harmony within my group.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
24. I like sharing little things with my neighbors.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree	No response
25. I feel good when I cooperate with others.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
26. My happiness depends very much on the happiness of those around me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
27. To me, pleasure is spending time with others.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
28. I would sacrifice an activity that I enjoy very much if my family did not approve of it.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
29. I would do what would please my family, even if I detested that activity.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30. Before taking a major trip, I consult with most members of my family and many friends.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
31. Please select somewhat agree for this question to ensure the form is working properly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
32. I usually sacrifice my self-interest for the benefit of my group.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree	No response
33. Children should be taught to place duty before pleasure.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
34. I hate to disagree with others in my group.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree	No response
35. We should keep our aging parents with us at home.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
36. Children should feel honored if their parents receive a distinguished award.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What is your gender?

- Female
- Male
- Non-Binary/ Third Gender
- Other, please specify
- No response

What is your age? Enter two digits for your current age, or "no response"

What is your class standing?

- Freshman
- Sophomore
- Junior
- Senior
- Super Senior
- Graduate Student
- Other
- No response

What is your ethnicity?

- White
- Hispanic or Latino
- Black or African American

- Asian or Pacific Islander
- Native American or Alaska Native
- Other, please specify
- No response

Country of Birth

Country of Current Residence

You reached the end of the survey. Please click the blue "Next" button below to submit your response. Thanks!

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